

ROCK THE CASBAH

SAMANTHA GORE CREATES A SUPER-SATURATED ABODE INSPIRED BY YVES SAINT-LAURENT'S MOROCCAN IDYLL

INTERIOR DESIGN SAMANTHA GORE . TEXT DEBORAH L. MARTIN . PHOTOGRAPHY CHRISTOPHER STARK

"THE REAL CHALLENGE of this project was figuring out how to import the blue paint from Morocco," says Samantha Gore of this Central Park North apartment. And not just any blue paint. The color the client wanted was Majorelle blue, which he saw at Jardin Majorelle in Marrakech. French painter Jacques Majorelle painted the walls of his studio and garden in the ultramarine blue he invented, and it CONTINUED!



MARRAKECH EXPRESS CLOCKWISE FROM LEFT: The raspberry sofa from Cliff Young has contrasting baseball stitching in bright yellow; The kitchen is the most subdued room in the home, with geometrical tiles from Amethyst Artisan, a blue Damascus marble countertop, and the warmth of a hand-hammered copper sink; A vintage chest in the entry; Custom walnut panels line a wardrobe hallway with a rich red ceiling that leads into a bedroom with pink walls.







has become synonymous with Moroccan style. In 1980, Yves Saint Laurent and his partner Pierre Bergé rescued the property from developers and lived there until Saint Laurent's death in 2008. Says Gore, "The color is pure pigment in a water base. It is so saturated that it becomes its own light source."

With blue as a starting point, the designer decided to accent it with equally bright colors. "When you have a color that intense the rest of the palette has to be able to stand up to it." No retiring whites and grays here. The dining room is done in an intense gold, the bedroom has a red ceiling and pink walls to contrast with the deep walnut panels in the hallway and the newly created walk-in closets. Gore explains, "if the blue was the only intense color it would overwhelm the eye. But mixed with other saturated colors it becomes much more harmonious." SEE RESOURCES